



FASHIONABLY ON TIME



CURVES AHEAD

The French word *délice* translates to delight, an emotion that Cartier intends to conjure with its new ladies' watch collection, Délices de Cartier, which launches in June. Comparing the lozenge-shaped watch to a baker's confection, Cartier once again demonstrates its design mastery by manipulating basic shapes to present something new and aesthetically intriguing. By positioning the smoothly-tapered, oval-shaped case on the diagonal across the wrist, designers created a curvaceous and feminine timepiece available in three sizes in 18K rose or white gold. The watch exudes a different personality depending on whether you choose the shimmering gold bracelet or sleek toile strap, and, of course, with varying amounts of brilliant-cut diamonds sprinkled on the case and dial. Amid Cartier's highly impressive lineup of innovative complicated timepieces this year, Délices de Cartier is a chic reminder of the simple pleasure of a beautiful design.

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LINEA DANCE

Baume & Mercier revisits its Linea collection this year, updating the fashion-driven model with a fresh outlook for a new era. Originally launched in the 1980s, Linea has been modernized with a new, larger dimension, a mix of polished and satin finishes, and a redesigned bracelet, which can easily be changed to suit your whims on any given day. Switch from a metal bracelet to black satin, black calfskin, or a stylish wraparound brown calfskin strap without having to use a tool, thanks to a clever new clasp. You can also opt between a 27mm or 32mm case, a choice of black, mother of pearl, or silver-toned dials, and a bezel with or without diamonds. From a functional point of view, Linea has added a date and offers a quartz chronograph version which tracks elapsed minutes, seconds and tenths of seconds on three counters. The showstoppers of the collection are the 32mm models with mother of pearl dials that come with an additional black satin or calfskin strap. These top-of-the-line pieces offer a choice between a mechanical automatic movement with a sapphire crystal case back showcasing its decorated rotor, or a quartz chronograph that sparkles with 1.4 carats of diamonds set on the bezel and bracelet.



PORTOFINO PORTFOLIO

IWC recaptures the free spirit of *la dolce vita* with a revamped Portofino line that evokes the glamour and allure of the famed seaside village that has been a jet-set hotspot since the 1950s. This year, IWC focused its attention on the brand's entry-level, classic collection with four distinct models: an understated basic Automatic, a sporty Chronograph, a practical Dual Time for globetrotters, and the oversize Hand-Wound Eight Days model powered by a new IWC-manufactured movement that is the same size as a pocket watch movement. Hailed as the flagship of the Portofino family, the rugged and reliable Hand-Wound Eight Days pays homage to the original 1984 Portofino, which infused a wristwatch with classical pocket watch sensibilities.

To mark the revitalization of the Portofino collection, IWC invited a dozen international celebrity fans—including Cate Blanchett, Kevin Spacey, Matthew Fox and Eric Dane—to participate in a photo shoot with famed photographer Peter Lindbergh, another high-profile IWC devotee. The stunning black-and-white shots portray a retro vibe as they depict a behind-the-scenes view of a movie set against the picturesque backdrop of Portofino. The resulting photos will be displayed in a traveling exhibition that will stop at prominent cities around the world.