

## FAIR & SQUARE

CORNERS ARE MAKING A COMEBACK ON TIMEPIECES WITH CONTEMPORARY STYLE,

AS LAURIE KAHLE REPORTS

PRODUCTION BY ELISA VALLATA

From top: TAG HEUER Monaco 37mm Calibre 6 Full Black with titanium and steel case, date window at 3 o'clock and small second display at 6 o'clock, taaheuer.com: **BELL & ROSS BRo3-94** Carbon Orange Ltd, chronograph with date between 4 and 5 o'clock, matte black dial, Superluminovacoated numerals and canvas strap, bellross. com; MCT Sequential One S100 WG Black with white gold case, sequential indication of the hour on prisms, minutes on jumping rotating sector and seconds on the back, mctwatches.com

Though they've been adorning the wrists of the smart set for more than a century, square wristwatches haven't lost any of their modern and unconventional appeal. From Cartier's Santos Dumont, launched commercially in 1911, and the original 1917 Tank, inspired by World War I tanks, to Jaeger-LeCoultre's Reverso, which debuted in 1931, some of watchmaking's most enduring classics are defined by right angles. This year, square cases continue to make a bold statement in jewelled confections for her and slick and sporty chronographs for him.

A classic since 1969, the Monaco by **TAG Heuer** has gotten a timely all-black makeover with the 37mm Calibre 6 Full Black watch in a black titanium carbidecoated case with polished fittings. Accents of red enhance the Monaco's sporty sensibility on the small seconds hand as well as on the lining of the perforated calfskin leather strap that evokes the steering wheel of a vintage race car. Bell & Ross's BR 03-94 Carbon Orange is

another black beauty, limited to 500 pieces in ebony-hued PVD-coated steel. Inspired by aeronautical instrumentation, the BR 03-94 heightens legibility with bright orange accents paired with a fashionable military-style canvas strap.

MCT coated its manual in-house MCT-S1 movement in carbon black DLC for a special white gold edition of its Sequential One, limited to only three pieces. The unique time display uses rotating prisms to indicate the hour and a central minutes disc in sapphire crystal modified with black metallisation for enhanced visual contrast.

Known for its minimalistic Bauhaus style and highvalue manufacture movements produced in the eponymous German watchmaking hub, Nomos Glashütte has expanded its Tetra collection with the Berlin Mix featuring dials in four hues inspired by the vibrant German capital -Clärchen (green), Goldelse (rose gold), Nachtijall (midnight blue) and Kleene (turquoise) - paired with neutral grey suede straps.

The 29.5mm square steel case houses Nomos's manual-winding DUW 4301 movement with the brand's exclusive swing-system escapement. And from the neighbouring Glashütte Original, the latest Pavonina sparkles with more than 500 diamonds on the dial, case and lugs. The guillochéengraved dial features a diamond for each hour marker, while the Calibre 03-01 quartz movement with a date at 6 o'clock has been artfully finished with Glashütte stripes and engraving.

Bold black diamonds and vivid coloured gems define de Grisogono's signature style. The quartz Allegra doubles down with a two-level pink gold case composed of a square-withina-square set with orange sapphires. A luminous orange mother-of-pearl dial is complemented with pink gold dauphine hands and a fashionable multistrap leather bracelet fastened by a pink gold clasp. By contrast, the complicated automatic Jaeger-LeCoultre Reverso Squadra Lady Duetto in steel on a fresh

white strap offers practical functions for today's onthe-go women with a dual time-zone function thanks to back-to-back swivelling dials and a day/night indicator housed in a feminine package decorated with a sunburst guilloché motif on the dial and 38 diamonds on the bezel.

Brilliant diamonds also frame the crisp white dial of Carl F Bucherer's Patravi EvoTec BigDate for her, which launched a few years ago. This technical timepiece is powered by the brand's novel CFB A1003 Manufacture automatic movement, which uses a peripheral rotor system for winding, in addition to a patented dynamic shockabsorption system and an efficient setting system for the calendar function. Hermès also equipped its popular H-Hour collection with an automatic movement for the first time this year, offering women a more sophisticated alternative to quartz. Whether they're outfitted with complications, glittering gems, or simply chic, the latest four-sided designs prove, at least for timepieces, it's still hip to be square. •



